INNOVATION and ENTREPRENEURSHIP CELL

ARMY INSTITUTE OF TECHNOLOGY

PUNE -15

Onward to Glory

Activity Report

AY 2022-23

Report for Visit to Inali Foundation

Date: 5 August 2022
Time: 1000 to 1300 hours

Required Field	Information to be filled
Social link	https://aitecell.in/
Academic Year *	2022-2023
Program driven by *(to be decided by social media coordinator)	AIT I&E Cell
Program/Activity/Name *	Field group visit to Inali Foundation
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Field Visit
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship/Startup
* Start Date	5th August 2022
* End Date	5th August 2022
Number of External Participants, If any	-
*Mode of Session delivery (offline/online)	Offline
*Number of Student Participants	18
*Number of Faculty Participants	2
Expenditure Amount, If any	-
Remark	Excellent conducted field visit
*Benefit in terms of learning/Skill/Knowledge obtained **(Up to 150 character)**	The Benefits of the visit are :- 1. Learnt working of NGOs and NFP Organizations.

	2. Got motivation for social entrepreneurship. **3.**Understood Technology usage in Prosthetic (Social cause)
Outcomes	1. "Inali" team is currently working on IoT based smart prosthetic models. Students will get an opportunity to intern with their R&D team. 2. AIT students n faculty team can collaborate with Inali R&D and undertake good research projects. 3. AIT can facilitate connect of Inali Foundation with Artificial Limb Center.
*Objective **(Up to 100 character)**	The objectives of the visit were:- 1. To know about the working of a not for profit organization. 2. To learn about innovations that help mankind. 3. To know entrepreneur's journey and his challenges 4. Make students aware about Social Entrepreneurship.
*Faculty Name (Faculty involved in organizing event)	Dr. Shraddha Oza,Dr Harjeet Kaur
*Student Name((student involved in organizing event)	Samik Choudhury, Sandeep Kumar Mishra
*Video URL	-

*Photograph1 **(JPEG Format max size 2 Mb which shows strength of audience with speaker)**	
*Photograph2 **(JPEG Format max size 2 Mb which shows strength of audience with speaker)**	
*Session plan/Brochure/Document/overall report of the activity**(JPEG or PDF Format max size 2 Mb**	-

Report of Impression 3.0

19th October 2022

Required Field	Information to be Filled
Link for publicity on Social media (Facebook//twitter/Instagram)	https://www.instagram.com/p/CjnGOhtBvwI/?utm_source=ig_web_copy_link
Academic Year*	2022-23
Program driven by *(ti be decided by social media coordinator)	AIT Innovation and Entrepreneurship Cell
Program/Activity/Name*	Impression 3.0

Select one of the Program Type Talk / Motivation *(Workshop / Leadership Speech / Field Visit / Other)	Other
Select of the Program Theme *(IPR / Innovation / Entrepreneurship / Startup / Other)	Other
*Start Date	12th October 2022
*End Date	19th October 2022
Number of External Participants, if any	NA
*Mode of Session delivery (offline/online)	Online
*Number of Student Participants	25
*Number of Faculty Participants	2
Expenditure Amount, if any	Rs. 3,000
Remarks	NA
*Benefit in terms of Learning / Skill / Knowledge obtained	1. Get a better understanding of how existing companies work and what problems they face. 2. Improve the problem-solving skills of students and focus on solutions to existing problems. 3. Helped in encouraging students in researching deeper about different business models so that they have a better understanding before starting their entrepreneurship goals.
*Objective	The main objective of this event is to know more about different companies and their business models and bring out the problem-solving abilities of students.
*Faculty Name (Faculty involved in organizing	Dr. Shraddha Oza & Prof. Geeta Patil

the event)	
*Student Name (Faculty involved in organizing the event)	Ms. Tanu Sharma & Mr. Samik Chaudhary
*Video URL	NA
*Photograph1 (Jpeg Format max size 2Mb) which shows the strength of audience with speaker (can attach separate file)	
*Photograph2 (Jpeg Format max size 2Mb) which shows the strength of audience with speaker (can attach separate file)	
*Session plan / Brochure / Document / overall report of the activity (can attach separate file)	

Overview:

Impression 3.0 was an online event conducted by the Innovation and Entrepreneurship Cell of Army Institute of Technology, Pune, wherein students were given four topics out of which one had to be chosen and the student had to write solutions to the problem given.

The topics were about different companies having different issues in their company, such as "PayTM's huge losses" or "The strikes by the drivers of Ola / Uber". This event was conducted so that students are well-informed about the current market situations and they get to figure out the solutions to the existing problems of these top businesses.

All in all, it was a great event with 25 participants having various solutions and ideas to the given problems!

Report for Cold Emailing

Event : Cold Emailing

9th November 2022

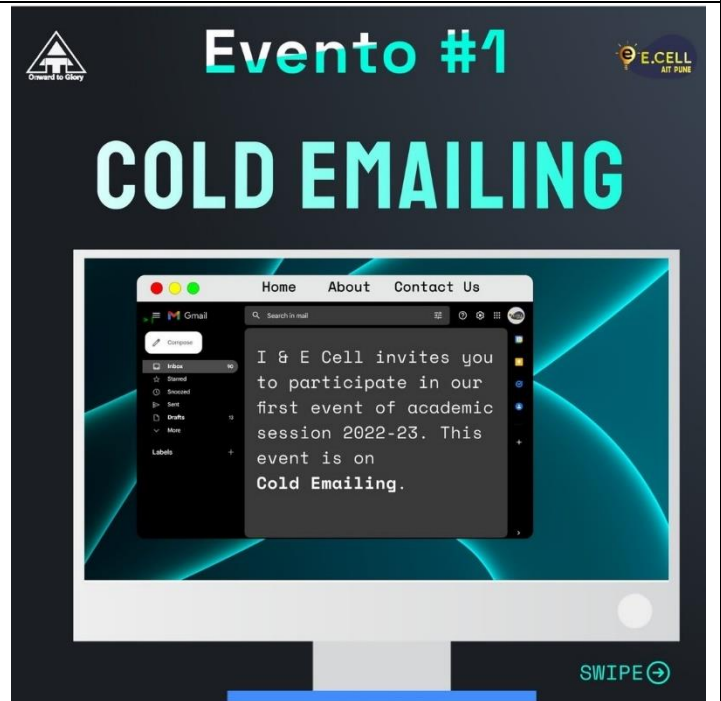| Required Field	Information to be filled
Link for publicity on Social media * (Facebook//twitter/ Instagram)	https://www.instagram.com/p/Ci7n_PUtQQu/?igshid=YmMyMTA2M2Y=
Academic Year *	2022-23
Program driven by *(to be decided by social media coordinator)	AIT I & E Cell
Program/Activity/Name *	Cold Emailing
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Other
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Innovation and Entrepreneurship
* Start Date	4th November 2022
* End Date	5th November 2022

Number of External Participants, If any	No
*Mode of Session delivery (offline/online)	Online
*Number of Student Participants	30
*Number of Faculty Participants	0
Expenditure Amount, If any	Rs. 3,000
Remark	
* Benefit in terms of learning/Skill/Knowledge obtained	1. Creates awareness and develops relationship with the prospects. Provides the knowledge about the product demonstration. This helps in gathering competitive intelligence in the real world. 2. Get to know about the presentation skills and more about the startups and existing companies. 3. We have got to know about marketing and promotion of the product. 4. We also meet our college alumni who have their own companies and doing great job in their respective field. 5. Helped in encouraging the innovation and if someone have deep interest, they can get the ideas about sales, opportunity.
*Objective	The main objective of this amazing event is to present your thoughts and strong writing abilities.
*Faculty Name (Faculty involved in organizing event)	Dr. Shraddha Oza & Prof. Geeta Patil
*Student Name (student involved in organizing event)	Ms. Tanu Sharma & Mr. Samik Chaudhary
*Video URL	NA
*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)	

*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)	
*Session plan/Brochure/Document/overall report of the activity (can attach separate file)	

Overview of the event:

It was an event organized by Innovation & Entrepreneur Cell of Army Institute of Technology. Participants were requested to send their emails to ecellait@gmail.com on the topics that were provided to them.

Topics were:

Funding for startup ideas from the industry.

Internships and referrals from industry experts.

Seek clients as a freelancer.

The event was open for SEs and TEs only.

Result was declared on 14 October

Prizes were distributed on 12 NOVEMBER 2022

WINNERS:

1. ABHAY SAHU

2. AYUSH KUMAR
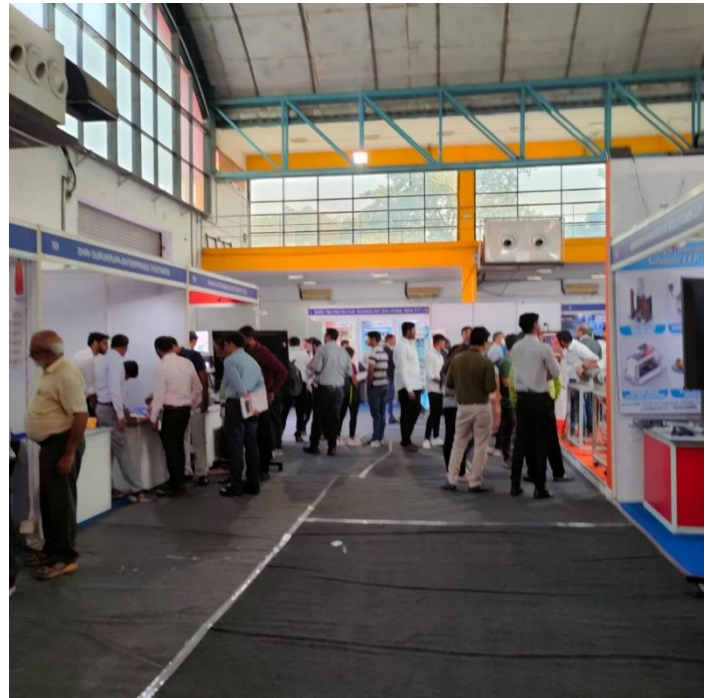
3. ROHIT KUMAR

Report for Expo Visit

Event : Deftech and Manufacturing Expo Visit

9th November 2022

Required Field	Information to be filled
Link for publicity on Social media * (Facebook//twitter/ Instagram)	NA
Academic Year *	2022-23
Program driven by *(to be decided by social media coordinator)	
Program/Activity/Name *	Deftech

Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Other
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Other
* Start Date	7th November 2022
* End Date	9th November 2022
Number of External Participants, If any	2
*Mode of Session delivery (offline/online)	Offline
*Number of Student Participants	50
*Number of Faculty Participants	4
Expenditure Amount, If any	
Remark	
* Benefit in terms of learning/Skill/Knowledge obtained	1. Exposure to state of art technology products, and industries in Pune 2. Building network for student internship, projects.
*Objective	The objectives – 1. To give exposure to students about different industries with their technology domains in Pune. 2. To explore opportunities for student internship, projects 3. Exposure to companies and their products for defense sector 4. Exposure state of art technology based products
*Faculty Name (Faculty involved in organizing event)	Dr Surekha K S, Dr Shraddha Oza, Prof Geeta Patil, Prof Pankaj Dorlikar
*Student Name (student involved in organizing event)	Vignesh Hari B and Likhith Reddy
*Video URL	NA

*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)	
*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)	

*Session plan/Brochure/Document/overall report of the activity (can attach separate file)	

Overview of the event:

Student and faculty team visited the expo on 8th ad 9th November. Brief about the same -

Pune Manufacturing Expo 2022 was organised by MCCIA, Pune. MCCIA (Maratha Chamber of Commerce Industries and Agriculture) is an Indian business advocacy and networking group located in Pune, serving businesses in the state of Maharashtra.

Pune is one of the most prominent centres for manufacturing, IT and ITEs, Education and Research in India. It hosts companies and organisations almost all the major sectors from India and abroad. Most of the companies from across the sectors in Pune and other parts of India have surpassed the Pre-Covid levels. Many of them have developed innovative products / solutions and have diversified in different

segments. These companies are also an important part of the domestic and global value chain. In an effort to provide an avenue to the companies which are engaged in manufacturing or serving the manufacturing sector with unique products and services, to showcase their capabilities.

The focus sectors included defence, engineering and engineering design, autocomponents, electronics, energy and electricals, environment technologies, IoT, AI, machine learning, ERP, data integration, financial, and other solutions for manufacturing, research relevant to manufacturing sector.

The exhibit was organised at auto cluster premises, Pimpri Chinchwad Pune wherein almost 100 companies participated. The whole area was divided into two sections - one dedicated to the defence related products and the other was for non defense product based companies.

Few exhibits were from following companies
1. **AYAAN Autonomous Systems Pvt Ltd** – The company builds customized advanced drone systems using Drones, Marine Vehicles, Robotic Systems and Unmanned Platforms, for the most reputed enterprises and government agencies.
2. **Bit Mapper Integration Technologies** - is a high-reliability design house specialized in developing customized solutions for industrial use as well as Defense.
3. **Defspace** – the company enables to buy or sell products, find jobs, raise funds & more. Its an exclusive global platform for Defence, Space & Aerospace.
4. **Ethosh** – The company helps drive user engagement, accelerate sales and build advocacy by transforming legacy customer experiences based on AR/VR technology.
5. **Envicare Technologies** – Its an Organic waste management & Environmental Solutions Company.
6. **Mavericks labs** – The company provides GPS tracking information anywhere in India and can also predict the next step with help of speed and direction which helps at the time emergency.
7. **Rubiscape** – The company provides the services of data engineering, data science and visual effects and it is the first company in India.
8. **CopperCloud Pvt Ltd. -** is a start-up in Internet of Things (IoT) space, incorporated in 2018. Their primary focus is on Industrial IoT, with the objective of assisting MSMEs transition to Industry 4.0, through customized Industrial IoT solutions. The company is by an AIT alumnus, Mr Abhijeet Deogirikar (2003, Computer Science)
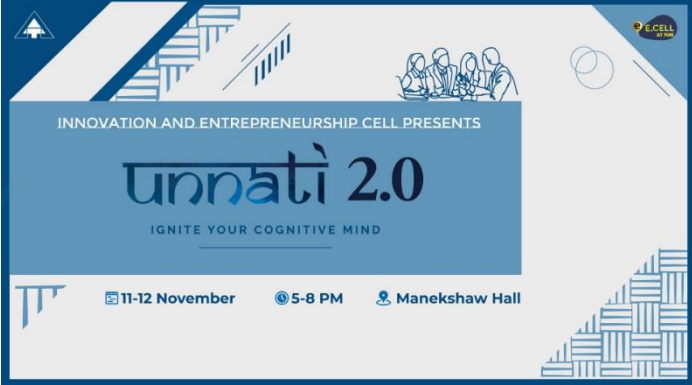
Outcomes:

1. The visit is useful for selecting suitable internships for the students.
2. The Army Design Bureau (ADB) is looking at specific technological capabilities from the academia. The faculty and students of AIT will undertake some of the projects under Army Design Bureau.
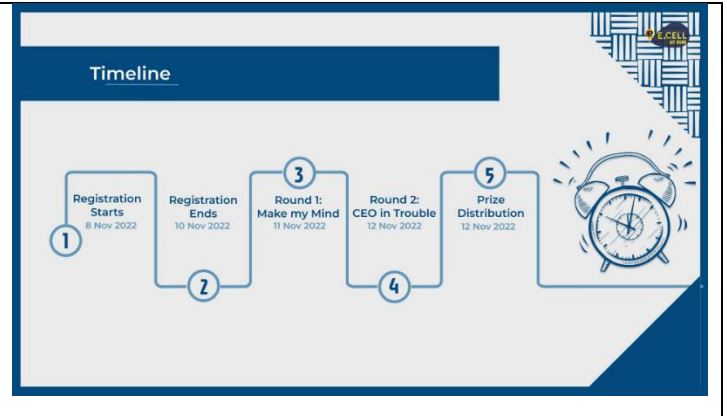
Report for Unnati 2.0

Event : Unnati 2.0

11th - 12th November 2022

Required Field	Information to be filled
Link for publicity on Social media * (Facebook//twitter/ Instagram)	https://www.instagram.com/p/Ckx-sRSBzc1/?utm_source=ig_web_copy_link
Academic Year *	2022-23
Program driven by *(to be decided by social media coordinator)	
Program/Activity/Name *	Unnati 2.0
State the Event Type	Competition
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Innovation & Entrepreneurship
* Start Date	11th November 2022
* End Date	12th November 2022
No. of Rounds Conducted	Two
Number of External Participants, If any	Mr. Abhijeet Deogirikar, Mr. Avinash Pandey & Mr. Deepak Kumar Yadav
*Mode of Competiton (offline/online)	Offline
*Number of Student Participants in Round 1 (No. of teams)	250+ (102 Teams)
*Number of Faculty Participants	Dr. Shraddha Oza & Prof. Geeta Patil
*Number of Teams Qualified for Round 2	16
Expenditure Amount, If any	Rs. 31,000
Remark	
* Benefit in terms of learning/Skill/Knowledge obtained	1. Gives you real-time experience for product demonstration. This helps in gathering competitive intelligence in the real world.

	2. Sharpens your presentation skills and improve your public speaking skills. 3. We also meet our college alumni who own companies and are doing great jobs in their respective fields. 4. We have got to know about marketing and promotion of the product. 5. Helped in encouraging innovation.
*Objective	The main objective of Unnati 2.0 was to provide a fantastic platform to showcase your originality and persuasiveness. And to inspire an entrepreneurial mentality.
*Faculty Name (Faculty involved in organizing the event)	Dr. Shraddha Oza & Prof. Geeta Patil
*Student Name (student involved in organizing the event)	Whole I&E cell team
*Video URL	NA
*Photograph1 From Round 1 (Jpeg Format max size 2 Mb) which shows the strength of audience with speaker (can attach separate file)	
*Photograph2 from Round 2 (Jpeg Format max size 2 Mb) which shows the strength of audience with speaker (can attach separate file)	
*Poster	

*Session plan/Timeline (can attach separate file)	

Overview of the event:

I&E-Cell organized the most exciting and engaging event, Unnati 2.0. The registrations for the event started on 8th Nov and ended on 10 Nov 2022. Unnati 2.0 was organized in two phases: Round 1 - "Brand Battle" and Round 2 "CEO In Trouble". Registrations for the event were done on the official website of UNNATI 2.0.We were delighted to receive 106 team registrations.

Round 1

was scheduled on 11th Nov 2022. The judges for Round 1 were Abhishek Kumar Meel sir, Rohit Yadav sir, Shubham Singh sir, and Nishu Malik sir. Two Teams were assigned to companies of the same domain on the spot. Each Team had to present their company to the audience and judges. They had to pitch the audience about their company products and service in the first 3 min. In the next 1 min, they had to state their plans about the company. The last 1 min was the brand battle round where the teams had to criticize each other's company and state what their does better than their rival company.

Round 2

Round 2 was scheduled on 12th Nov 2022. The judges for Round 2 were Abhijeet Deogirikar sir, Awanish Pandey sir and Deepak Yadav sir (Alumni of Ait). The qualified teams were given a case study on actual world companies who were on the verge of bankruptcy. The team members were the CEO of that company. The judges were the board of directors. The teams had to understand the reasons for the crisis in the first 3 min and state the solution for the same in the next 2 min.

After all presentations of the teams, results were announced: the Abhiyantrikis secured the first rank, the business insiders secured the second rank and Joders secured the third rank. The participants also got the chance to interact with the alumni. The winners were awarded certificates, goodies, and cash prizes.

The winners of impression 3.0 were also facilitated with certificates and goodies. And with this event ended.

Report on National Startup Day

Event : Quiz on National Start-up Day

16th January 2023

| Required Field	Information to be filled
Link for publicity on Social media (Facebook/twitter/Instagram)	https://www.instagram.com/ecell_ait/
Academic Year	2022-23
Program driven by (to be decided by social media coordinator)	AIT I & E Cell
Program/Activity/Name	Quiz on National Startup Day
Select one of the program type (Workshop/Leadership Talk/ Motivation speech/ Field Visit / Other)	Other
Select one of the program theme (IPR/Innovation/Entrepreneurship/ Startup/Other)	Entrepreneurship
Start Date	16th January 2023 Time: 4:00 pm
End Date	16th January 2023 Time: 5:00 pm
Number of External Participants, if any	Nil
Mode of session delivery (offline/online)	Offline
Number of Students Participated	90
Number of faculty Participated	3
Expenditure Amount, if any	Nil
Remark	Nil
Benefit in terms of learning/skill/knowledge obtained	1. Foster a spirit of entrepreneurship and innovation by involving start-up related quiz. 2. Normalizing business related terms among students, for example: equity. 3. Giving 100% in whatever you do.
Objective	1. Being curious to create and courage to implement. 2. Open to all kind of innovative ideas.
Faculty Name (Faculty involved in organizing event)	Dr. Shraddha Oza Ma'am
Student Name (Student involved in organizing event)	I&E cell team

Photograph1 (Jpeg Format max size 2 mb) which show strength of audience with speaker (can attach separate file)	
Photograph 2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)	

Session Plan/Brochure/Document / overall report of the activity (can attach separate file)	
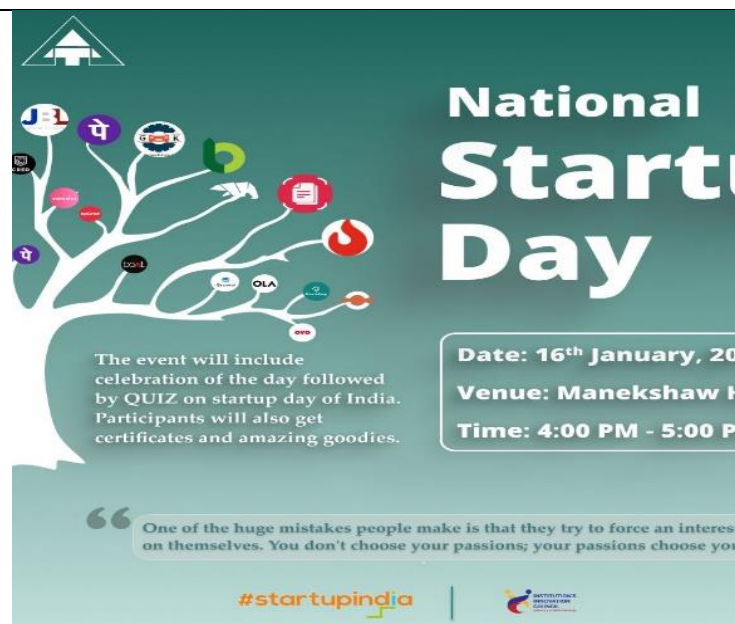
Event: "Quiz on National Startup Day"

Overview of the Event:

"The Entrepreneur always searches for change, responds to it, and exploits it as an opportunity"- with these lines session started with a great energy. In order to strive the objective of supporting entrepreneurs and building robust startup ecosystem, few glimpses of Shark Tank India were presented in front of participants. The ideology behind the event was to develop a sense of transforming India into a country of job creators instead of job seekers among students. As we know many students dream about startups but their goal remains just out of reach sometimes, so to give a kickstart towards making them real, a quiz was conducted. The quiz was conducted on an online platform called slido.

Report for Vigyan Ashram Visit

Visit : Visit to Vigyan Ashram

18th January 2023

Required Field	Information to be filled
Link for publicity on Social media * (Facebook//twitter/ Instagram)	https://www.instagram.com/ecell_ait/
Academic Year *	2022-23
Program driven by *(to be decided by social media coordinator)	AIT I & E Cell

Program/Activity/Name *	**Visit to Vigyan Ashram**
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Student talk with founder of Vigyan Ashram
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	To promote self sustainability . Support your local farmers.
* Start Date	18th January 2023
* End Date	18th January 2023
Number of External Participants, If any	No
*Mode of Session delivery (offline/online)	Offline
*Number of Student Participants	38
*Number of Faculty Participants	2
Expenditure Amount, If any	3800
Remark	
* Benefit in terms of learning/Skill/Knowledge obtained	1. Raises awareness of self-sufficient settlements and shows images of current advancements. 2. We now know that farmers' production can be increased via the application of technology. 3. Additionally, we met the founder of Vigyan Ashram, who gave us a tour of the facilities available there. – The fab lab 0. 4. Helped to promote creativity, and if someone is really interested, they may find ideas for invention that will lead to self-sufficiency.
*Objective	This great event's primary goal was to implant a sense of self-sustainability in the minds of the students.
*Faculty Name (Faculty involved in organizing event)	Dr. Shraddha Oza
*Student Name (student involved in organizing event)	Miss. Tanu Sharma

	Mr. Samik Chaudhary
*Video URL	NA
*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)	
*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)	
*Session plan/Brochure/Document/overall report of the activity (can attach separate file)	

Overview of the event:

It was an event organized by Innovation & Entrepreneur Cell of Army Institute of Technology. Participants were requested to submit a form provided to them by I&E cell .

The event was open for First Year students only.

Event was scheduled on 18ᵗʰ January 2023.

Report on Niveshathon

Event: Startup Saga – Niveshathon

Date: 12-13 April 2023

Required Field	Information to be filled
Link for publicity on Social media (Facebook/twitter/Instagram)	https://www.instagram.com/ecell_ait/
Academic Year	2022-23
Program driven by (to be decided by social media coordinator)	AIT I & E Cell
Program/Activity/Name	Niveshathon
Select one of the program type (Workshop/Leadership Talk/ Motivation speech/ Field Visit / Other)	Other
Select one of the program theme (IPR/Innovation/Entrepreneurship/Startup /Other)	Other
Start Date	12ᵗʰ April 2023 Time : 10:00 am
End Date	13ᵗʰ April 2023 Time : 10:00 am
Number of External Participants, if any	262
Mode of session delivery (offline/online)	Online
Number of Students Participated	500+
Number of faculty Participated	Nil
Expenditure Amount , if any	Nil
Remark	Nil
Benefit in terms of learning/skill/knowledge obtained	4. An opportunity to learn about investment and correlated terminologies 5. Helps in assessment of current market trends and stay up-to-date in field of cryptocurrency. 6. A chance to learn about and compare different types of cryptocurrencies. 7. An opportunity to develop risk assessment and decision making skills based on current market trends.

Objective	3. Creating awareness about different types of cryptocurrencies.
	4. Help participants develop a basic investment strategy, taking into account factors such as risk tolerance, investment goals etc.
Faculty Name (Faculty involved in organizing event)	Dr. Shraddha Oza
Student Name (Student involved in organizing event)	Likhith, Ashi, Rishi and the whole I&E cell team
Photograph1 (Jpeg Format max size 2 mb) which show strength of audience (can attach separate file)	
Prize Pool	Rs. 15,000/-
Session Plan/Brochure/Document / overall report of the activity (can attach separate file)	

Event : "Startup Saga – Niveshathon"

Overview of the Event :

Niveshathon was a 24-hour trading league hosted on the StockGro app, which allowed participants to trade cryptocurrencies with 10 lakhs of virtual money. The participants were tasked with investing their virtual money in cryptocurrencies, and the person with the highest returns at the end of the 24-hour period was declared the winner. The competition was a great opportunity for participants to test their trading skills and to learn more about the cryptocurrency market.

The event provided a platform for participants to showcase their understanding of current market trends and knowledge of various cryptocurrencies out there. It also provided an opportunity for participants to develop their risk assessment and informed decision making skills and a strategy for investing based on current trends of market. Key takeaways were the potential of cryptocurrencies as

an investment option, as well as the need for caution and informed decision-making when trading in this highly volatile market.

Report on The Saga Talks

Event: Startup Saga – The Saga Talks (Amitava Saha Sir)
12-13th April 2023

Required Field	Information to be filled
Link for publicity on social media (Facebook/twitter/Instagram)	https://www.instagram.com/ecell_ait/
Academic Year	2022-23
Program driven by (to be decided by social media coordinator)	AIT I & E Cell
Program/Activity/Name	Speaker Session
Select one of the program types (Workshop/Leadership Talk/ Motivation speech/ Field Visit / Other)	Leadership Talk
Select one of the program themes (IPR/Innovation/Entrepreneurship/Startup/Other)	Startup
Start Date	21th April 2023 Time: 4:30 pm
End Date	21th April 2023 Time: 5:30 am
Number of External Participants, if any	Nil
Mode of session delivery (offline/online)	offline
Number of Students Participated	60
Number of faculty Participated	2
Expenditure Amount, if any	2k+
Remark	Nil
Benefit in terms of learning/skill/knowledge obtained	1. An insight into the world of startups and how to put the foundation stone for the same 2. learning assessment of current market trends, requirements and skill sets 3. A real-world assessment of networking, good financing, 5-year plans. 4. An opportunity to develop risk assessment and decision-making skills

	based on current demands of industry.
Objective	1. To tell students about enterprise and process of making and managing one. 2. Help students develop a basic investment strategy, taking into account factors such as risk tolerance, investment goals etc.
Faculty Name (Faculty involved in organizing event)	Dr. Shraddha Oza
Student Name (Student involved in organizing event)	Ankit Kumar Ranjan, Rishi Kumar Singh and the whole I&E cell team
Photograph1 (Jpeg Format max size 2 mb) which show strength of audience (can attach separate file)	
Session Plan/Brochure/Document / overall report of the activity (can attach separate file)	

Event: "Startup Saga – The Saga Talks"

Overview of the Event :

Respected Amitav Saha, who is the founder of two unicorn companies FirstCry and Xpressbees shared about his journey and decisions involved in making the startup idea successful. He spoke about the right idea and the bright idea concept which was counter questioned by students making

the session interactive. His journey from an idea to a startup to a unicorn shed a light on many aspects like networking, customer accusation, business models, marketing and advertising strategies involved

Report on The Saga Talks

Event: Startup Saga – The Saga Talks
14-15th April 2023

Required Field	Information to be filled
Link for publicity on social media (Facebook/twitter/Instagram)	https://www.instagram.com/ecell_ait/
Academic Year	2022-23
Program driven by (to be decided by social media coordinator)	AIT I & E Cell
Program/Activity/Name	Speaker Session
Select one of the program type (Workshop/Leadership Talk/ Motivation speech/ Field Visit / Other)	Leadership Talk
Select one of the program theme (IPR/Innovation/Entrepreneurship/Startup/Other)	Innovation
Start Date	15th April 2023 Time: 3:00 PM
End Date	15th April 2023 Time: 4:30 PM
Number of External Participants, if any	Nil
Mode of session delivery (offline/online)	Offline
Number of Students Participated	60+
Number of faculty Participated	5
Expenditure Amount , if any	₹2000+
Remark	Nil
Benefit in terms of learning/skill/knowledge obtained	Learning about Entrepreneurial Skills 1. Entrepreneurship skills are valuable in any career. 2. Starting a business requires to build a brand that stands out in the market. 3. Entrepreneurship teaches you to take calculated risks. 4. Starting a business wide range of networking opportunities.

	5. Starting a business requires you to learn new skills like marketing, finance, and operations
Objective	1. Providing guidance and insights to individuals who are trying to decide between starting their own business. 2. Providing tips and resources for job seekers, such as networking strategies, job search techniques, and interview preparation. 3. Encouraging individuals to take action and pursue their dreams, whether that means starting a business, pursuing a career, or exploring alternative paths. 4. Helping individuals assess their skills, interests, and goals to determine which path may be the best fit for them.
Faculty Name (Faculty involved in organizing event)	Dr. Shraddha Oza
Student Name (Student involved in organizing event)	Ankit Kumar Ranjan, Abhinav Shinde and the whole I&E cell team
Photograph1 (Jpeg Format max size 2 mb) which show strength of audience (can attach separate file)	

Session Plan/Brochure/Document / overall report of the activity (can attach separate file)	

Event: "Startup Saga – The Saga Talks "

Overview of the Event:
Mr Ayush Aggarwal, who is the director of Cars24, founder of Seniority and Co-Founder of Codefoxie, had conducted a session in which he told about his views and experience on Starting up or choosing a career with the students. He spoke about the right and bright idea on the topic mentioned above which was counter questioned by students making the session interactive. His journey from a Student to the director of the renowned company Cars24 has provided the students with the immense knowledge and shed a light on many aspects like networking, customer accusation, business models, marketing and advertising strategies involved to make a successful career ahead.

Report on The Saga Talks

Event: Startup Saga – The Saga Talks (Rakhi Pal)
14th April 2023

Required Field	Information to be filled
Link for publicity on social media (Facebook/twitter/Instagram)	https://www.instagram.com/ecell_ait/
Academic Year	2022-23
Program driven by (to be decided by social media coordinator)	AIT I & E Cell
Program/Activity/Name	Speaker Session
Select one of the program types (Workshop/Leadership Talk/ Motivation speech/ Field Visit / Other)	Leadership Talk
Select one of the program themes (IPR/Innovation/Entrepreneurship/Startup/Other)	Startup
Start Date	14th April 2023 Time: 4:30 pm
End Date	14th April 2023 Time: 5:30 pm
Number of External Participants, if any	Nil
Mode of session delivery (offline/online)	offline
Number of Students Participated	120
Number of faculty Participated	3
Expenditure Amount, if any	2k
Remark	Nil
Benefit in terms of learning/skill/knowledge obtained	Lot of learning from Co Founder / leader of startup on 1. How to find the right cofounder for the company. 2. How she started her startup idea into real existence during her college time, dreaming an idea is like looking the top of the Everest from bottom but execution of idea is like looking down from the top of the Everest the view is amazing, but it takes lot of efforts and motivation to achieve our goals. 3. Building community with like-minded people. 4. To build the right team one of the most important skills that an entrepreneur should have been good communicational skills, as much we communicate with our team, we get to know about them even more which helps in a great teamwork. 5. It is not compulsory that your friend or family member is your cofounder, a

	person with good value system and has the capabilities to hold the position is definitely a great choice to be your cofounder.
Objective	1. To tell students how to start working on their idea and start executing the idea in college itself. 2. Networking with like-minded people
Faculty Name (Faculty involved in organizing event)	Dr. Shraddha Oza
Student Name (Student involved in organizing event)	Ankit Kumar Ranjan and the whole I&E cell team
Photograph1 (Jpeg Format max size 2 mb) which show strength of audience (can attach separate file)	

Session Plan/Brochure/Document / overall report of the activity (can attach separate file)	

Event: "Startup Saga – The Saga Talks"

Overview of the Event :

On 14th April 2023 Rakhi pal, cofounder of event beep, has conducted speaker session in army institute of technology. The session went very well ,she explained about how she build her startup right from the ideation stage it is really great opportunity to learn from her experience . She gave information about how to find right cofounder which is point where generally most of the young entrepreneurs make mistake ,with more than 120+ students the speaker session went really well.

Report on NO Code Startup

Event : Startup Saga – NO Code Startup

15th April 2023

Required Field	Information to be filled
Link for publicity on Social media (Facebook/twitter/Instagram)	https://www.instagram.com/ecell_ait/
Academic Year	2022-23
Program driven by (to be decided by social media coordinator)	AIT I & E Cell
Program/Activity/Name	NO Code Startup

Select one of the program type (Workshop/Leadership Talk/ Motivation speech/ Field Visit / Other)	Other
Select one of the program theme (IPR/Innovation/Entrepreneurship/Startup/ Other)	Innovation
Start Date	15th April 2023 Time : 4:30 pm
End Date	16th April 2023 Time : 9:00 am
Number of External Participants, if any	78 students in 28 teams
Mode of session delivery (offline/online)	Offline
Number of Students Participated	78
Number of faculty Participated	Nil
Expenditure Amount , if any	Nil
Remark	Nil
Benefit in terms of learning/skill/knowledge obtained	1. A chance to practice collaboration, communication and teamwork skills. 2. Develop problem solving skills and critical thinking. 3. Gain valuable insights into the startup ecosystem.
Objective	1. Boosting Self -esteem and learning new skills. 2. Exposure to real-world challenges. 3. To build and launch products faster
Faculty Name (Faculty involved in organizing event)	Dr. Shraddha Oza
Student Name (Student involved in organizing event)	Ayush , Vignesh , Ashi , Arshia , Prince , Gulshan , Unnati and the who I&E cell team
Prize Pool	Rs. 50000/-

Photograph1 (Jpeg Format max size 2 mb) which show strength of audience (can attach separate file)	
Photograph2(jpeg Format max size 2 mb) which shows strength of audience (can attach separate file)	

Session plan/ Brochure/Document/ overall report of the activity(can attach separate file)	
Session Plan/Brochure/Document / overall report of the activity (can attach separate file)	

Event : "Startup Saga – NO Code Startup"

Overview of the Event :

The event provided a platform for participants to showcase their technical skills, creativity, and entrepreneurship. It also provided an opportunity for participants to network with other tech enthusiasts and mentors. The event was a three-phase competition that focused on building a prototype for a problem statement in different domains such as IoT, software track, and 3D prototype track. The competition was a great learning experience for the participants, as it exposed them to real-world challenges. Overall, the event was a huge success, and the participants left with a greater understanding of the startup ecosystem and the skills required to develop a successful prototype. Major takeaway from the event was that No code platforms allow entrepreneurs to build and launch products faster than traditional coding methods, as they don't require coding skills. This can reduce development time, allowing entrepreneurs to get to market faster.

Total entries received : 1600

Total students selected for final round: 78

Judges:

Mr Vaibhav Gupta, CTO, udChalo,

Mr Sandeep Mukhopadhyay Founder FreightFox

Mr Dhanajaya Shetty, Operations, FreightFox

Report on Shark Tank AIT

Event : Startup Saga – Shark Tank AIT

Required Field	
Link for publicity on Social Media (Facebook/twitter/Instagram)	https://www.instagram.com/ecell_ait/
Academic Year	2022-23
Program driven by (to be driven by social media coordinator)	AIT I & E Cell
Program/ Activity / Name	Shark Tank AIT
Select one of the program type (Workshop/leadership talk/ Motivation speech/ Field Visit/ Other)	other
Select one of the program theme (IPR/ Innovation/ entrepreneurship/ startup/ Other)	entrepreneurship
Start date	15 April 2023
End date	15 April 2023

Number of external participants, if any	Nill
Mode of session delivery (Offline/ Online)	Offline
Number of Student participated	100
Number of faculty participated	Nill
Expenditure amount, if any	Nill
Remark	Nill
Benefit in terms of learning/ skill/ knowledge obtained	1. Obtain insightful knowledge of startup. 2. Understanding how to communicate your concept.
Objective	1. Strengthening one's confidence. 2. Providing a platform where one can promote their business model.
Prize Pool	Rs 38000/-
Faculty Name (faculty involved in organizing event)	Shraddha Oza
Student Name (student involved in organizing event)	Ankit Kumar Ranjan, Gulshan, Arshia, Chetan, Prince and the whole I&E cell team

Photograph1 (Jpeg Format max size 2mb) which shows strength of audience (can attach separate file)

Session plan/ brochure/ document/ overall report of activity(can attach separate file)	

Overview of the event :

Shark Tank AIT provides a platform to showcase your innovative ideas and receive feedback from successful entrepreneur. The evaluations were done on the basis of feasibility of concept and scalability of Business model.

This event was exclusively for AIT students with the requirements that participants must have a business model to present. A cash prize of Rs. 30,000 was received by the winners.

The objective of the event was to the build self confidence among the students by developing presentation and communication skills. The primary goal is to foster a culture of entrepreneurship.

The sharks from Industry:

Mr Varun jain, Cofounder udChalo, Tavisca

Mr Satender Singh, Founder, NurseryLive

Mr Ayush Agarwal, Founder, Seniority.in, Director, cars24

Report on Saga Talks

Event : Startup Saga – Saga Talks (Speaker session by Dr. Amit Andre)

16th April 2023

Required Field	Information to be filled
Link for publicity on Social media (Facebook/twitter/Instagram)	https://www.instagram.com/ecell_ait/
Academic Year	2022-23
Program driven by (to be decided by social media coordinator)	AIT I & E Cell
Program/Activity/Name	Saga Talks(Speaker Session by Dr.Amit Andre)
Select one of the program type (Workshop/Leadership Talk/ Motivation speech/ Field Visit / Other)	Other
Select one of the program theme (IPR/Innovation/Entrepreneurship/Start up/Other)	Other
Start Date	16th April 2023 Time : 02:00 pm
End Date	16th April 2023 Time : 03:00 pm
Number of External Participants, if any	8
Mode of session delivery (offline/online)	Offline
Number of Students Participated	70
Number of faculty Participated	4
Expenditure Amount , if any	2k
Remark	Nil
Benefit in terms of learning/skill/knowledge obtained	8. A chance to self-introspect and find out the best skillsets based on personal interest and long term goals. 9. An opportunity to learn about data science and its scope as a career moving forward. 10. Introduction to concepts of AI and ML and how some AI models work.
Objective	5. Acquaint students with the skillsets modern recruiters look for and ways to find best skillsets with regards to one's interest and goals. 6. Creating awareness among students in field of data science, AI and ML with regards to their working and its viability as a career option moving forward.
Faculty Name (Faculty involved in organizing event)	Dr. Shraddha Oza
Student Name (Student involved in organizing event)	Ankit Kumar Ranjan, Rishi and the whole I&E cell team

Photograph1 (Jpeg Format max size 2 mb) which show strength of audience (can attach separate file)	
Photograph 2	

Session Plan/Brochure/Document / overall report of the activity (can attach separate file)	

Event : "Startup Saga – Saga Talks(Speaker session by Dr. Amit Andre)"

Overview of the Event :

Dr. Amit Andre, CEO of Data Tech Labs, is a renowned speaker who recently delivered a session on 16th of April, 2023. In this session, Dr. Andre discussed how one should self-introspect and choose skillsets based of his/her interests and goals. He highlighted the importance of identifying and pursuing one's passion to achieve success in their career.

Dr. Andre also acquainted students with the field of data science and its viability as a career option. He explained the various aspects of data science and how it can be applied to solve real-world problems. He also discussed various AI and ML models and their intricate working mechanisms.

Overall, Dr. Amit Andre's session provided valuable insights into the current job market and the skillsets required to excel in it, particularly in the field of data science, AI and ML. His talk was insightful and inspiring, encouraging the audience to pursue their passion and continuously upskill themselves to achieve success in their career.

Report on **STARTUP EXPO**

Event : Startup Saga – STARTUP EXPO

Required Field	
Link for publicity on Social Media (Facebook/twitter/Instagra m)	https://www.instagram.com/ecell_ait/
Academic Year	2022-23
Program driven by (to be driven by social media coordinator)	AIT I & E Cell
Program/ Activity / Name	Startup Expo
Select one of the program type (Workshop/leadership talk/ Motivation speech/ Field Visit/ Other)	other
Select one of the program theme (IPR/ Innovation/ entrepreneurship/ startup/ Other)	Startup
Start date	16 April 2023
End date	16 April 2023
Number of external participants, if any	9
Mode of session delivery (Offline/ Online)	Offline
Number of Student participated	
Number of faculty participated	Nil
Expenditure amount, if any	Nil
Remark	Nil

Benefit in terms of learning/ skill/ knowledge obtained	1. Become familiar with startups in the real world. 2. Helps in building connections.
Objective	1. Provide a venue for people to showcase their start-up idea/prototype. 2. Provide start-ups the potential interns.
Faculty Name (faculty involved in organizing event)	Dr. Shraddha Oza
Student Name (students involved in organizing event)	Jyoti, Shivank, Tanishk and the whole I&E cell team
Prize Pool	Rs 3000/-
Photograph1 (Jpeg Format max size 2mb) which shows strength of audience (can attach separate file)	

Session plan/ brochure/ document/ overall report of activity(can attach separate file)	

Overview of the event:

Startup Expo gives you a stage to share your creative concepts and get public feedback. There were total 8 start-ups in this start-up expo from different domains such as healthcare, Edutech, Robotics, Food, etc.

Participants in this event came from both inside and outside the college, and they were all required to bring a model/ prototype to exhibit. All the start-ups were felicitated and were provided with a letter of recognition.

The purpose of the event was to increase student awareness about startups by showcasing real world models. Another objective was to meet the needs of both the founders by providing them the potential interns and the students by giving an opportunity to grab an internship. The primary goal is to foster a culture of entrepreneurship.