

Report for AY 2023-24

Name of Club: CULTURAL BOARD

VISION

Our vision is to promote and foster a culturally diverse environment which enhances the holistic development of our students through the medium of artistic exploration. We envision a club that provides opportunities for students to enhance their talents and skills by engaging in cultural activities with the right attitude and positivity, thereby encouraging them to become culturally aware leaders in a global society

MISSION

Our mission is to create an active and vibrant community that encourages cultural exchange and appreciation among students. We aim to organize events, workshops, and activities that celebrate diverse traditions and foster teamwork, collaboration, community, and interpersonal development in students, promote dialogue, and enhance understanding across cultures. Through the medium of art, dance and music, we strive to create opportunities for students to showcase their talents, helping them build confidence, social and interpersonal skills.

| Name of faculty in-charges | | | |
|-------------------------------------|------------------------------|-------------------|--|
| 1 | Dr. Preeti Warriar | | |
| Name of Student Secretaries | | | |
| 1 | Arnav Singh | | |
| 2 | Ankana Sardar | | |
| 3 | Aryan Dabholkar (Music Club) | | |
| Budget Allocated by Institute | Rs 8.5 Lakhs | | |
| Sponsorship received | | | |
| Name of Activities/Events Conducted | | | |
| Sr No. | Date | Name of Activity | Type (Inter college/ Intra college) |
| 1 | 15.09.23 | Freshers | Intra College |
| 2 | 21.10.23 – 23.10.23 | Cultural Aakriti | Intra College |
| 3 | 25.12.2023 | Open Mic (Mehfil) | Intra College |
| 4 | 31.12.2023 | New Year Jam | Intra College |
| 5 | 06.04.24 - 08.04-24 | Amethyst | Inter College |
| 6 | 25. 05.24 | Farewell | Intra College |

Reports of all activities/events

Activity No 1 : Freshers

Announcement:

The event was promoted across various platforms. On Instagram, details were shared at https://www.instagram.com/culturalboard_ait/?hl=en to encourage followers to save the date. A detailed announcement went out on Facebook, and key information was tweeted on Twitter. Officials also received a personalized email with event details and an invitation to attend. Each method was used to maximize reach and generate excitement.

Event:

The Freshers' event was a dynamic and engaging introduction to college life for over 500 new students, with an expenditure of 30,000. This lively initiation aimed to achieve several important objectives:

1. **Facilitate the smooth integration of new students:** The event was designed to help newcomers acclimate to their new environment by providing a welcoming and inclusive atmosphere. Through various activities and interactions, students had the opportunity to meet their peers, learn about campus resources, and begin building their social networks.
2. **Create a positive and memorable experience for freshers:** By organizing a range of engaging and entertaining activities, the event sought to ensure that the new students had a memorable start to their college journey. The goal was to make their transition enjoyable and to leave a lasting, positive impression that would enhance their overall college experience.

Under the guidance of Dr. Preeti Warriar, and with the dedicated contributions of students Arnav Singh, Ankana Sardar, and Aryan Dabholkar, the event successfully fostered a spirited and supportive environment. This initiative not only welcomed new students but also set a positive tone for their future endeavours at the college.





Activity No 2 : Cultural Aakriti

Announcement:

The event was promoted across various platforms. On Instagram, details were shared at https://www.instagram.com/culturalboard_ait/?hl=en to encourage followers to save the date. A detailed announcement went out on Facebook, and key information was tweeted on Twitter. Officials also received a personalized email with event details and an invitation to attend. Each method was used to maximize reach and generate excitement.

Event:

The **Cultural Aakriti** was a vibrant and dynamic event that successfully showcased a wide range of talents and creativity among students. This offline intra-college event, which saw the participation of over 600 students, was executed with an expenditure of 2,00,000.

The competition featured a diverse array of categories:

1. **Choreography:** This segment captivated the audience with freestyle dance performances, which were a major highlight of the event.
2. **Folk Dance:** Teams performed traditional dances representing various regions such as Rajasthani, Punjabi, Marathi, and Assamese, offering a rich cultural experience.
3. **LIMS:** The music segment included group competitions in singing and band performances, showcasing the students' musical talents.
4. **BCJ Events:** This category comprised several engaging activities including mute play, street play, English extempore, group discussions, debates in English and Hindi, general quiz, JAM, and mono/solo acting.
5. **Fine Arts:** Participants exhibited their skills through sketch art, blind art, poster making, and skribbi.
6. **Magboard Events:** This segment featured photography, article writing, and Aakriti Dict, providing a platform for visual and written expression.

The event was designed with two main objectives:

1. **To provide a platform for individuals to express themselves creatively:** The variety of categories allowed students to showcase their unique talents and artistic abilities.
2. **To foster a sense of community by bringing people together:** The event successfully created opportunities for students to connect and collaborate.

Organized by Dr. Preeti Warriar, with significant contributions from students Arnav Singh, Ankana Sardar, and Aryan Dabholkar, the Cultural Aakriti competition was a memorable celebration of student creativity and community spirit.



Activity No 3 : Mehfil(OPEN MIC)

Announcement:

The event was promoted across various platforms. On Instagram, details were shared at https://www.instagram.com/culturalboard_ait/?hl=en to encourage followers to save the date. A detailed announcement went out on Facebook, and key information was tweeted on Twitter. Officials also received a personalized email with event details and an invitation to attend. Each method was used to maximize reach and generate excitement.

Event:

The **Open Mic (Mehfil)** event, held on December 25, 2023, was a resounding success, providing a vibrant platform for creative expression within the college. Organized as an offline intra-college event, it attracted all the college student participants and was managed with an expenditure of 6,000. This initiative, coordinated by Dr. Preeti Warrior, with support from students Arnav Singh, Ankana Sardar, and Aryan Dabholkar, was designed to meet two primary objectives:

1. **Provide a platform for individuals to express themselves creatively:** The event offered students an opportunity to showcase their talents in various forms, from poetry and music to stand-up comedy and storytelling, allowing them to step into the spotlight and share their unique creative expressions.
2. **Foster a sense of community by bringing people together:** By gathering students in a supportive and engaging environment, the event successfully strengthened community bonds, encouraging interaction and collaboration among participants and attendees.

The Open Mic (Mehfil) created an energetic and inclusive atmosphere where creativity thrived, and students felt encouraged to present their work and engage with their peers. This event not only highlighted individual talents but also contributed to a stronger sense of camaraderie and collective spirit within the college.

Activity No 4 : New Year Jam

Announcement:

The event has been promoted across various platforms. On Instagram, details were shared at https://www.instagram.com/culturalboard_ait/?hl=en to encourage followers to save the date. A detailed announcement went out on Facebook, and key information was tweeted on Twitter. Officials also received a personalized email with event details and an invitation to attend. Each method was used to maximize reach and generate excitement.

Event:

The **New Year Jam**, conducted on December 31, 2023, was an electrifying and festive intra-college event that drew an impressive 500 student participants. Coordinated by Dr. Preeti Warrior, with essential support from students Arnav Singh, Ankana Sardar, and Aryan Dabholkar, this offline celebration was executed without any external expenditure, highlighting the effective organization within the college.

The event was designed with two main objectives:

1. **Ring in the new year with a lively and festive atmosphere:** The New Year Jam aimed to create a vibrant and energetic environment where students could bid farewell to the past year and welcome the new one with enthusiasm. The celebration was characterized by pulsating music, engaging performances, and rhythmic symphonies that created a lively and joyous atmosphere, setting the perfect tone for a memorable New Year's Eve.
2. **Provide a platform for people to come together and foster a sense of community:** The event was also focused on bringing students together to strengthen bonds and build a sense of unity. By creating a space where students could interact, celebrate, and enjoy each other's company, the New Year Jam effectively promoted a sense of camaraderie and collective spirit within the college.

Overall, the New Year Jam was a resounding success, blending festive cheer with community building. It provided a remarkable opportunity for students to connect, celebrate the end of the year, and embrace the new year with renewed energy and togetherness.



Activity No 5: Amethyst

Announcement:

The event has been promoted across various platforms. On Instagram, details were shared at https://www.instagram.com/culturalboard_ait/?hl=en to encourage followers to save the date. A detailed announcement went out on Facebook, and key information was tweeted on Twitter. Officials also received a personalized email with event details and an invitation to attend. Each method was used to maximize reach and generate excitement.

Event:

The **Amethyst** event, held 06.04.24 -0.8.04-24, was a grand and spectacular inter-college festival that left an indelible mark on the college community. Coordinated by Dr. Preeti Warrior, and supported by students Arnav Singh, Ankana Sardar, and Aryan Dabholkar, this offline extravaganza welcomed 700 enthusiastic student participants and was organized with an impressive budget of Rs. 5,00,000.

The event was crafted with two core objectives in mind:

1. **Provide a platform for students to showcase their talent:** Amethyst was a magnificent celebration of creativity and artistic prowess. Over the course of three days, the campus transformed into a vibrant tapestry of talent, featuring a dazzling array of performances and exhibitions. Students from various colleges came together to showcase their skills in music, dance, drama, and visual arts, creating a dynamic and enriching environment. The festival provided a high-profile platform for students to shine, allowing their unique talents and creativity to take center stage and captivate audiences.
2. **Foster a sense of unity and camaraderie within the college community:** Beyond being a showcase of individual talents, Amethyst was a powerful catalyst for building inter-college relationships and fostering a sense of unity among participants. The festival encouraged collaboration and interaction between students from different institutions, creating an atmosphere of mutual respect and shared enthusiasm. By bringing together a diverse group of students in a celebratory setting, Amethyst successfully nurtured a strong sense of camaraderie and community spirit.

Amethyst was a resounding success, not only as a celebration of artistic talent but also as a milestone in strengthening bonds and unity within the college community. Its grandeur and impact were felt deeply by all who participated, making it a truly memorable and transformative experience.







Activity No 6 : Farewell

Announcement:

The event has been promoted across various platforms. On Instagram, details were shared at https://www.instagram.com/culturalboard_ait/?hl=en to encourage followers to save the date. A detailed announcement went out on Facebook, and key information was tweeted on Twitter. Officials also received a personalized email with event details and an invitation to attend. Each method was used to maximize reach and generate excitement.

Event:

The **Farewell** event, held offline on June 16 and 17, 2023, was a poignant and memorable intra-college celebration, marking a significant moment of transition for the departing individuals. Coordinated by Dr. Preeti Warrior, with dedicated support from students Arnav Singh, Ankana Sardar, and Aryan Dabholkar, the event was a grand affair with an expenditure of 1,00,000 and engaged 600 student participants.

The Farewell event was designed with two primary objectives:

1. **To celebrate the departing individuals' achievements and contributions:** This gathering was a heartfelt tribute to those who were leaving, recognizing their achievements and the positive impact they had made during their time at the college. The event included speeches, performances, and presentations that highlighted the contributions of the departing students, celebrating their successes and the legacy they leave behind.
2. **To create lasting memories for both seniors and juniors:** The Farewell was more than just a goodbye; it was an opportunity to forge enduring memories for both the graduating seniors and their juniors. The event provided a platform for heartfelt farewells, shared reflections, and the creation of meaningful connections that would be cherished long after the event. It fostered a sense of unity and nostalgia, allowing students to express their appreciation and create a lasting bond as they faced new beginnings.

Overall, the Farewell event was a beautifully orchestrated celebration of achievements and transitions. It effectively combined recognition with emotional resonance, ensuring that the departing individuals were honored and that the memories created would be treasured by all who attended. The event successfully achieved its goals of celebrating accomplishments and fostering lasting connections, making it a fitting and memorable send-off for those embarking on new journeys.



